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## News Release

### Follow the Yellow Brick Road to Minnesota Children's Museum This Summer

#### *The Wizard of Oz™ Opens June 12*

We're off to see *The Wizard of Oz™*, as Minnesota Children's Museum hosts the first official traveling educational exhibit based on the beloved film classic. *The Wizard of Oz™* opens at Minnesota Children's Museum on Saturday, June 12 and continues through September 12, 2010. Created by Miami Children's Museum and licensed and sanctioned by Warner Bros. Consumer Products, this interactive fantasy adventure takes families over the rainbow and into the movie itself.

Visitors will journey through child-size reproductions of memorable sets from the movie such as the sepia-toned Gale Farm, the colorful Land of Oz, the foreboding The Witch's Castle, and dazzling Emerald City before sliding back down the rainbow to St. Paul, because, of course, "There's no place like home."

Along the way, everyone will experience the adventures of Dorothy and her friends as they find their way back to true happiness. Elements of the movie available only in this licensed exhibition include a replica of Dorothy's Ruby Slippers™, blue gingham dress, and real classic movie stills.

Visit Professor Marvel's Wagon and create your own tornado in Dorothy's bedroom. Explore Munchkin houses. Meet Dorothy's friends Scarecrow, Cowardly Lion and The Tin Man. Enter Emerald City and create a "horse of a different color", play at the kaleidoscope and prism stations, but "pay no attention to the man behind the curtain." Next, climb the mountain to The Witch's Castle to capture the Witch's broom from Winged Monkeys. Finally, click your

heels three times while reciting “There’s no place like home!,” and leave the Land of Oz by sliding down the rainbow.

The Wizard of Oz Educational Exhibition was created by Miami Children’s Museum and SPARKS, in conjunction with Turner Entertainment Co. All underlying materials, including all artwork and the use of The Wizard of Oz characters are TM & © by Turner Entertainment Co., and used with permission of Turner Entertainment Co.

### **About Minnesota Children’s Museum**

Minnesota Children’s Museum is a non-profit community educational organization committed to smart play: sparking children’s learning through play. Infants ages six months through children age 10 discover their world through hands-on exhibits in five permanent galleries: ***Our World*** connects children to people and places in their community as they role play “grown-ups” in a child-size environment; ***World Works*** encourages creativity and problem-solving through investigation and experimentation; ***Earth World*** immerses children in lifelike Minnesota habitats to nurture an understanding of the natural world; ***Habitot***<sup>®</sup> enables infants and toddlers to safely explore four developmentally designed learning landscapes; and ***Rooftop ArtPark*** brings nature and art together in an outdoor gallery on the Museum’s fourth floor. Two special galleries offer exciting traveling exhibits from around the world. Fun drop-in programs such as Story Time and Big Fun! take place daily. Kid Spark, the Museum store, is located in the first floor lobby. Minnesota Children’s Museum has been providing children and adults with a fun, educational environment since 1981.

The Museum is located at Seventh and Wabasha streets in downtown St. Paul. For 24-hour information, visit [www.MCM.org](http://www.MCM.org) or call 651-225-6000.

### About Miami Children’s Museum

Founded in 1983, Miami Children’s Museum is dedicated to enriching the lives of all children by fostering a love of learning and enabling children to reach their highest potential. Visitors of all ages are encouraged to play together, learn, imagine and create. The 56,500-square-foot facility includes 14 galleries, classrooms, parent/teacher resource center and a 200-seat auditorium. The museum offers hundreds of bilingual, interactive exhibits; programs and classes, including special needs classes; Subway restaurant; KidSmart educational gift shop and learning materials related to arts, culture, community and communication. To learn more about the museum, please visit our website: [www.miamichildrensmuseum.org](http://www.miamichildrensmuseum.org).

Miami Children’s Museum receives both private and public funding. MCM is sponsored in part by the City of Miami; the Miami-Dade County Department of Cultural Affairs, the Cultural Affairs Council, the Mayor and the Miami-Dade County Board of County Commissioners; and the State of Florida, Department of State, Division of Cultural Affairs and the Florida Arts Council.