

Minnesota
Children's
Museum
Smart Play

2009 Fact Sheet

Mission:

Sparking children's learning through play.

Foundational Beliefs:

Early learning is the essential foundation of life-long learning.

Families are our children's first teachers.

All children deserve a time and place to be children.

Diverse perspectives enrich children's lives.

Playing is learning.

Museum Size	65,000 square feet with 24,400 square feet of exhibit space	
Primary Audience	Infants through children 10 years old and their adult caregivers	
Annual On-Site Attendance *	430, 233 total visitors	
Membership	Passport membership for two adults and all children in household \$80 Passport Deluxe for two adults and all children in the household \$125 <i>Grandparent</i> memberships also available at the same levels Nanny \$20 additional Access Family memberships also available	
Public Hours	Tuesday – Thursday, Saturday & Sunday	9 a.m. – 5 p.m.
	Friday	9 a.m. – 8 p.m.
	Monday (Summer & holidays)	9 a.m. – 5 p.m.
	<i>Closed July 4, Thanksgiving, Christmas Eve and Christmas Day</i>	
Admission Prices	Ages 1 – 101	\$8.95
	Members	FREE
	Group discounts available for groups of 20 or more	
Access Program	The Access Program provides need-based free or reduced-price admission to schools and community groups committed to serving children, and free memberships to families.	
Museum Location	10 West Seventh Street, St. Paul, Minnesota 55102 24-Hour information: 651-225-6000 Fax: 651-225-6006 www.MCM.org	

* *Figures are from FY2008.*